

Message Text

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PAGE 01 TEGUCI 01914 210919Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----123585 220423Z /75
R 201620Z APR 78
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 0133

UNCLAS TEGUCIGALPA 1914

E.O. 11652: N/A
TAGS: BBSR, HO
SUBJ: WTDR/FTI: REPRESENTACIONES Y DISTRIBUCIONES TECNICAS ABREGO

REF: USDOC 04832

1. HONDURAS

OFFICE USE: 2. 215 3. 0075600 4. 01

5. REPRESENTACIONES Y DISTRIBUCIONES TECNICAS ABREGO

6. APARTAD POSTAL 413; 9 AVE. BARRIO LA HOYA 104

7. TEGUCIGALPA, D.C.

8. CONTACT: JORGE A. ABREGO

9. TITLE: GENERAL MANAGER

10. PHONE: 220253 11. TELEX: NONE

12. CABLE: ABREGO

13. ESTABL: 1969 14. EMPL: 6 15. SIZE: MEDIUM

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16. REPUTATION: Y-GOOD 17. RPT. DATE: 04/78

OFFICE USE: 18. K 19. N/A 20. X 21. N/A 22. 235

23A. 38421/35 IMP, DIST SURGICAL DRESSINGS AND
SATURES.

23B. 38619/35 IMP, DIST X-RAY MEDICAL FILM

23C. 38410/35 IMP, DIST SURGICAL AND MEDICAL INSTRUMENTS

23D. 32294/235 IMP, AGT, DIST SCIENTIFIC AND LABORATORY
GLASSWARE

23E. 38112/235 IMP, AGT, DIST LABORATORY AND SCIENTIFIC
INSTRUMENTS.

23F. 35891/2 AGT HANDLING COMMERCIAL COOKING EQUIPMENT

23G. 35820/2 AGT HANDLING COMMERCIAL LAUNDRY EQUIPMENT

23H. 36930/2 AGT HANDLING MEDICAL X-RAY EQUIPMENT AND
ACCESSORIES.

24. FOREIGN SALES: LOCAL ONLY

25. FINANCIAL REFS: BANCAHSA, 5-6 CALLE 5 AVE., 501,
BANCAHSA, TEGUCIGALPA, D.C.

26. TRADE REFS: ARTHUR H. THOMAS, P.O. BOX 779, PHILADELPHIA
PA., 19106; CORAT INTERNATIONAL, 301 ALMERIA AVE.,
CORAL GABLES, FLA. 33134

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27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF ARTHUR H.
THOMAS, P.O. BOX 779, PHILADELPHIA, PA. 19106, FOR
LABORATORY EQUIPMENT AND SUPPLIES, ACQUIRED 1969,
FUJI PHOTO FILM, 26-30 NISHIAZUBU 2 CHOMO, MINATO-KU
TOKYO 106, JAPAN, FOR X-RAY FILM, ACQUIRED 1970;
GEBRUDER MARTIN, POSTFACH 60 D-7200, TUTLINGEN,
WEST GERMANY, FOR SURGICAL INSTRUMENTS, ACQUIRED
1969, BIRD CORPORATION, PALM SPRINGS, CALIFORNIA
92262, FOR INHALOTHERAPY EQUIPMENT, ACQUIRED 1972;
SIEMENS, S.A., APARTADO POSTAL 7, MANAGUA, NICARAGUA
FOR ELECTROMEDICAL EQUIPMENT, ACQUIRED 1969; AMERICAN
LAUNDRY MACHINERY CO., 5050 SECTION AVE., CINCINNATI
OHIO 45212, FOR LAUNDRY EQUIPMENT, ACQUIRED 1974.

28. POST EVALUATION: THIS FIRM IS AN IMPORTANT DISTRIBUTOR
AND AGENT HANDLING HOSPITAL, MEDICAL AND LABORATORY
EQUIPMENT, INSTRUMENTS AND SUPPLIES IN HONDURAS. THE
FIRM HAS A WORKING CAPITAL OF 25,000 U.S. DOLLARS;
1977 SALES WERE ABOUT \$1.2 MILLION. MR. ABREGO OPERATES
HIS AGENCY IN TEGUCIGALPA, AND SERVICES THE ENTIRE
COUNTRY. THE FIRM'S PARTNER ARE MR. JORGE A. ABREGO
AND HIS WIFE, MRS. IRMA FALCK DE ABREGO. LOCAL

CREDIT SOURCES REPORT SATISFACTORY EXPERIENCE ON LOANS
IN THE LOW FIVE FIGURES. MOST OF THE FIRM'S BANKING
TRANSACTIONS ARE HANDLED ON A LETTER OF CREDIT BASIS;
WHICH HAVE BEEN HONORED PROMPTLY. THE EMBASSY
CONDERS COMPANY A GOOD TRADE CONTACT FOR U.S.
FIRMS.

29. PERP: HARRIET CASTILLO APPR: MARGARET KROMHOUT
BARTCH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEGUCI01914
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780172-0151
Format: TEL
From: TEGUCIGALPA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780434/aaaabcie.tel
Line Count: 124
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 6e5479aa-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2899840
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: REPRESENTACIONES Y DISTRIBUCIONES TECNICAS ABREGO
TAGS: BBSR, HO
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/6e5479aa-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014